

RESUME



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EDUCATION

Ph.D. (social relations), Harvard University, 1963; Certificate in Applied Psychiatry for Social Scientists, Washington School of Psychiatry, 1954; A.B. (political science), Kenyon College, 1947.

EXPERIENCE

For more than 30 years, the more recent focus of my work has been community economic development (CED)--that is, the business, housing, and other development programs of local community renewal organizations. In this (in both Canada and the United States) I have consulted with community groups, administered technical assistance organizations, provided advocacy/policy services at the federal and state/provincial level, conducted research, and taught courses and workshops. My research on topics within this field has eventuated in many publications, including five books or monographs.

My (part-time) teaching in this general field has included "corporate planning for nonprofit organizations" (Philadelphia's Academy for Economic Development); "business and community development" (Nova Scotia's University of Cape Breton); "participant observation and the management of social change" (Goddard College's Graduate School for Social Change); and "cooperative models for sustainable community development" (Springfield College, graduate program, Boston Campus); as well as numerous workshops on business and project development and strategic planning for community development corporations. With colleagues, I designed an intensive year-long CED training program for a Francophone college in Ontario seeking to serve community workers—a curriculum of some 10 courses complete with exercises, class plans, and reading assignments. I have also helped to design the doctoral program for the School of CED, Southern New Hampshire University.

Prior to this experience in CED, my work had focused on problems in health and medicine, in which I have also administered programs, taught, conducted research, developed curricula, etc. My research at the National Institute of Mental Health and in university settings and elsewhere has appeared in many journals, as well as in my own books and monographs. Among my courses were "sociology of health and medicine" (Univ. of Calif., Berkeley); "faculty seminar in clinical research methods" (for nursing faculty, Univ. of Calif. Med. Center, San Francisco); and "sociology of mental health" (for resident physicians, Worcester State Hospital, Mass.). In this field I have chaired faculty curriculum development committees, administered a doctoral fellowship program, provided community and student consultations, and served on doctoral thesis committees for Harvard and Berkeley.

EMPLOYMENT

1994 to date: Independent Consultant in CED (Cambridge, MA; Seattle, WA)

Upon my return to the United States after six years working in Canada, I have continued, nevertheless, to work almost exclusively for Canadian clients, primarily assisting community organizations (e.g., an advocacy group for single mothers in London, Ontario, the Canadian CED Network, and the VanCity

Savings Credit Union on planning for a national community bank, but also including teaching assignments (e.g., at Dalhousie University) or workshops for government agencies (e.g., Saskatchewan provincial department of community development). Since I am a US citizen, for these Canadian assignments, I work as an Associate of the Canadian Centre for Community Renewal.

1988-1993: Centre For Community Economic Development (Sydney, Nova Scotia).

For the initial year here, I was a senior program specialist, but from 1989 to 1993 I was chief executive officer. I managed a program of venture development consultation, publications, research, policy counsel, advocacy, and training. Particular focus was on development of Cape Breton Island, working with groups that ranged from Native American communities, to a Francophone settlement, to rural and small town CDCs.

1975-1988: Institute For New Enterprise Development (Cambridge, Massachusetts)

First as program manager and associate director, and then as president from 1979 on. Began as manager of my own three-year 700-worker survey research project on cooperatives for the collection of garbage, for which I had received funding from the National Institute of Mental Health. I later moved back into consultation work with community groups and others, including the Canadian federal government (for which I helped to design the first CED program); and then, upon the planned departure of the rest of the INED staff to form a private venture capital firm, evolved into heading this nonprofit research and advocacy organization.

In this later period I helped to launch, as the founding president, an SEC-registered investment advisory firm, Affirmative Investments, Inc., which in its first year placed \$2 million of private socially responsible funds into (mainly) affordable housing throughout the United States. Also in this period I worked as a member of the original loan review committee for the Boston Community Loan Fund (now Boston Community Capital), which placed social responsible funds into affordable housing in low-income neighborhoods and, later, minority and other community-based small businesses.

1969-1975: Center for Community Economic Development (Cambridge, MA)

Executive director and for a time also chairman of the board, until I reorganized it to represent the constituencies we sought to serve. I built this nonprofit group from \$120,000 to \$500,000 in annual budget, providing advocacy services, consulting with community groups, conducting research, issuing publications, drafting legislation, etc. In this period I helped a community group organize the first CDC in Canada New Dawn Enterprises, which specialized in affordable housing (and is today a multi-million-dollar operation). I left CCED in order to get out from under the administrative work and to concentrate on research and consulting.

1967-1969: Office of Economic Opportunity (Washington, DC)

Research sociologist in research and planning branch. This office was initially in the Executive Office of the President, and later an independent agency. My main accomplishment was, as head of a work group, to help design and launch the first federal CED program of support (including venture capital) for CDCs—under the authority of Title I-D of the anti-poverty legislation. (I also managed the evaluation research contract that assessed across government departments the use of Title I-D funds.)

1963-1967: University of California (San Francisco Medical Center and Berkeley campuses)

As Lecturer, a non-tenured associate professor level appointment, I taught, conducted research, administered a doctoral fellowship program and a faculty research training program, acted as advisor to student organizations, participated in faculty committees, etc.

1960-1963: Harvard University (Cambridge, MA)

On a traineeship, I pursued doctoral studies; concurrently did consulting for clinical research, and teaching—of resident physicians at Worcester State Hospital.

1948-1960

In various settings, including the U.S. Army, the National Institute of Mental Health, Washington School of Psychiatry, and Boston University School of Medicine's Psychiatric Home Treatment Center, engaged broadly in the field of mental health— studied, conducted research, taught, participated in clinical work, and wrote and published in social science and psychiatric journals.

AWARDS & MEMBERSHIPS

1990 and 1996, **Lifetime Achievement Recognition** awards by National Congress for Community Economic Development; in 2001, awarded lifetime honorary membership, Canadian CED Network; lifetime achievement award from School of CED, Southern New Hampshire University on its 25th anniversary.

Past member: editorial boards for *Psychiatry*, *Human Organization*, *In Business*, and *Journal of Consumer Research*; board of directors for National Congress for Community Economic Development; American Sociological Association; Society for Applied Anthropology (Fellow); Contributing Editor, *Making Waves: Canada's CED magazine*.

Current member: Contributing Editor, *i4: Community Resilience and Transition in an age of climate change and peak oil (CCCR)*

PUBLICATIONS

The following is a selection of the published books which I have written or to which I have contributed.

- *Tools and Techniques for Community Recovery & Renewal* (Port Alberni, BC: Centre for Community Enterprise, 2001). Individual detailed descriptions of 65 individual tools (e.g., revolving loan fund, job training program, business incubator) as utilized in a comprehensive CED strategy—including outline of practical steps to create the tool, cases of its use, major problems in its use, the most important publications, sources of technical assistance.
- *Reinventing the Local Economy: What 10 Canadian Initiatives Can Teach Us About Building Creative, Inclusive, & Sustainable Communities* with Mike Lewis (Port Alberni, BC: Centre for Community Enterprise, 1994). Analytical case studies of housing development groups, CDCs, and other community development organizations.
- *Developing A Business Venture: A Manual for Community Groups* (Sydney, NS: Centre for Community Economic Development, 1989). An accessibly written and detailed description of the processes a community group can use to create CED businesses. Includes forms for feasibility study and for business plan.
- *Communities on the Way: Rebuilding Local Economies in the United States and Canada* (Albany, NY: SUNY Press, 1987). The processes and issues in community economic development—probably the first comprehensive book published in the field of CED.
- *Building a Model Black Community: The Roxbury Action Program* (Cambridge, MA: Center for Community Economic Development, 1978). A case study of an inner-city housing and business development group.
- *San Francisco Scavengers: Dirty Work and the Pride of Ownership* (Berkeley, CA: Univ. of Calif. Press, 1978). New edition with additional material published as *Collecting Garbage: Dirty Work, Clean Jobs*,

Proud People (New Brunswick, NJ: Transaction Publishers, 1998). A case analysis of a cooperative organization, begun in the 1920s, and how it evolved into a multi-million-dollar operation collecting the garbage of San Francisco.

- *The Human Nature of Science: Research Psychiatrists at Work* (New York, NY: Free Press, 1966). A participant-observer's description of work in a clinical research program in the field of mental health. Probably the first book published in the field of empirical epistemic sociology.
- *Personality and Political Crisis* co-edited with Alfred H. Stanton, M.D. (Chicago, IL: Free Press, 1951). A collection of social science contributions to the understanding of war and peace.